

IC1 Awareness, structure

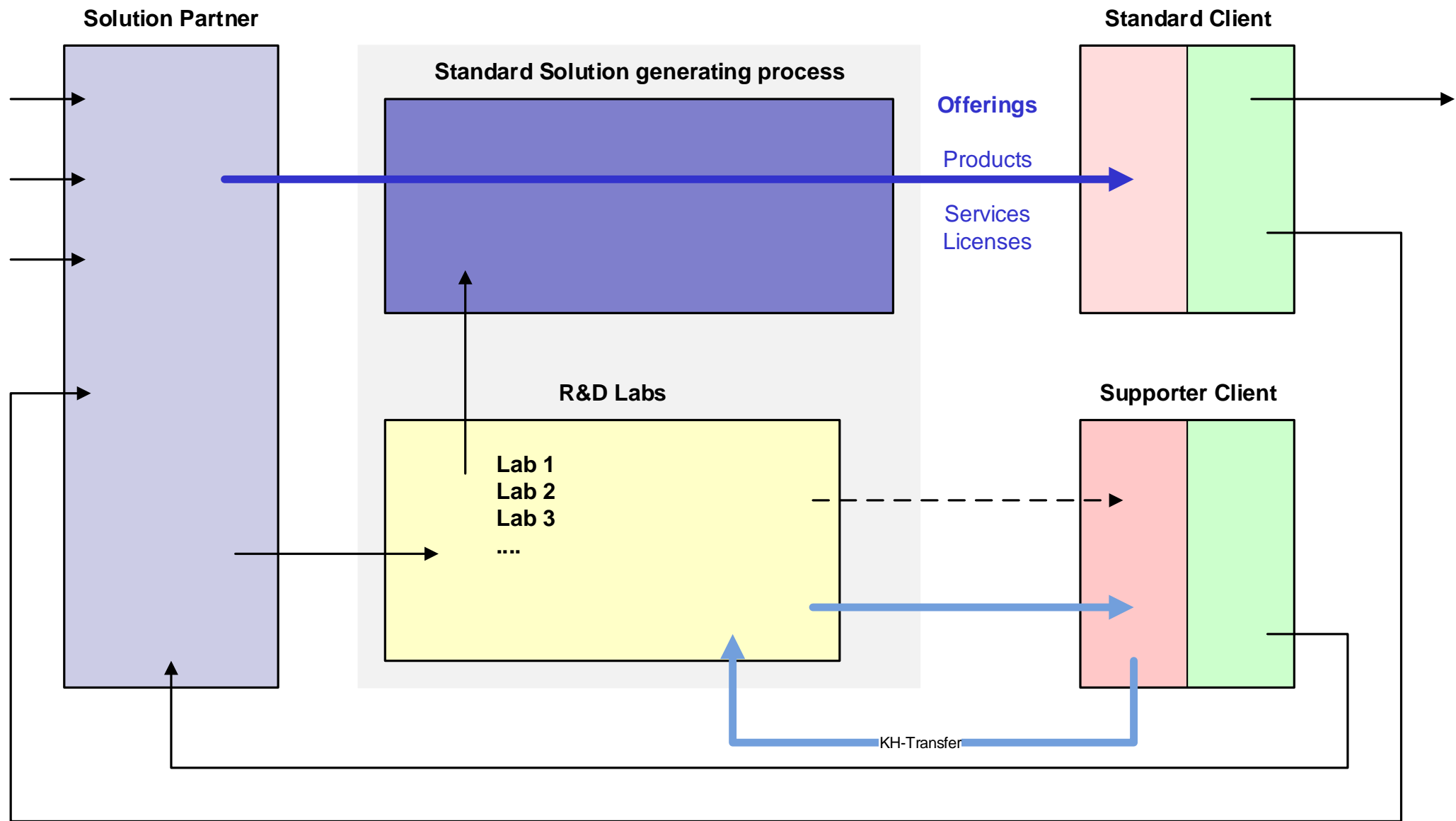


IC2 Metrics

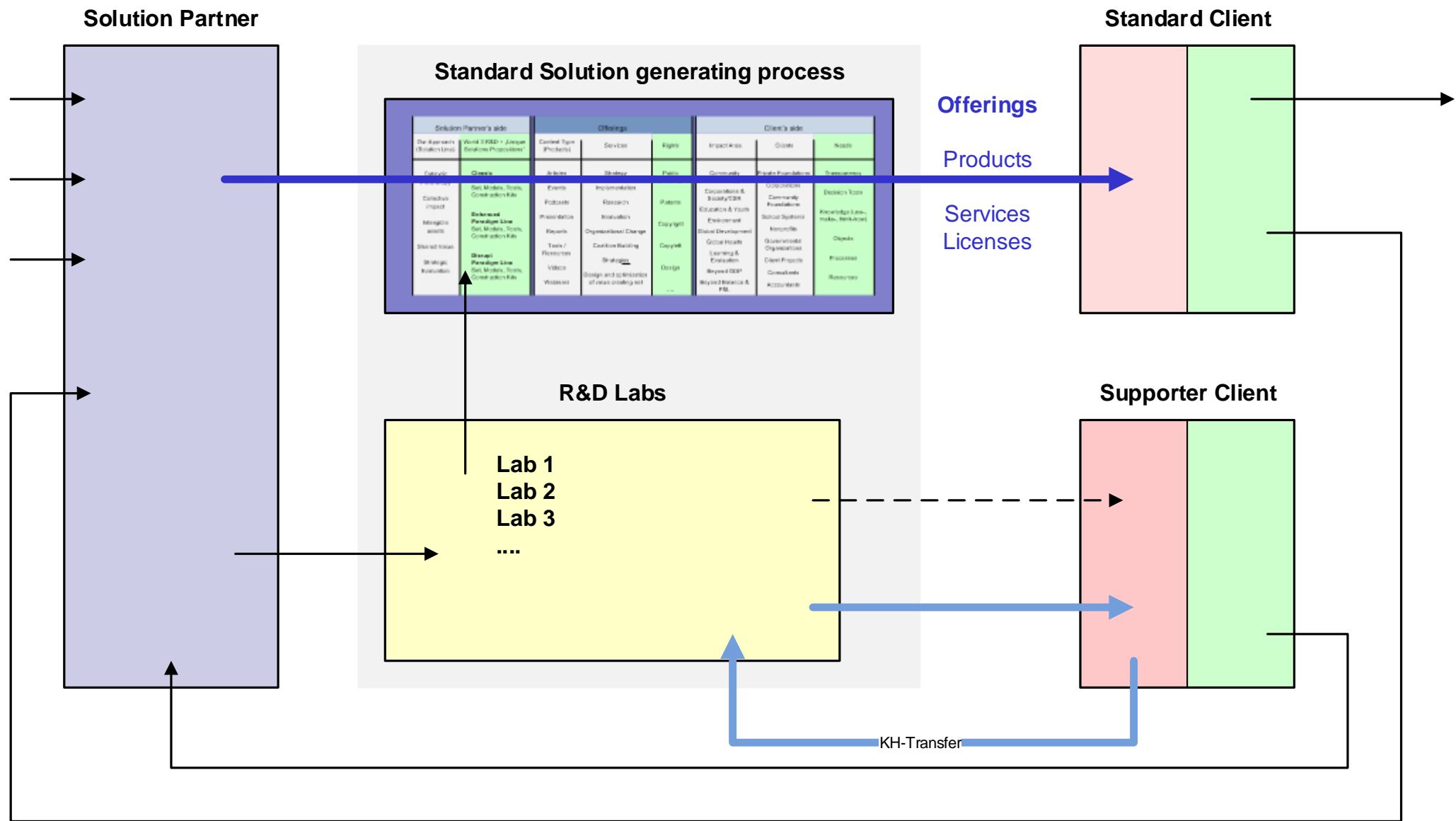


IC3 Tools for strategies and operations

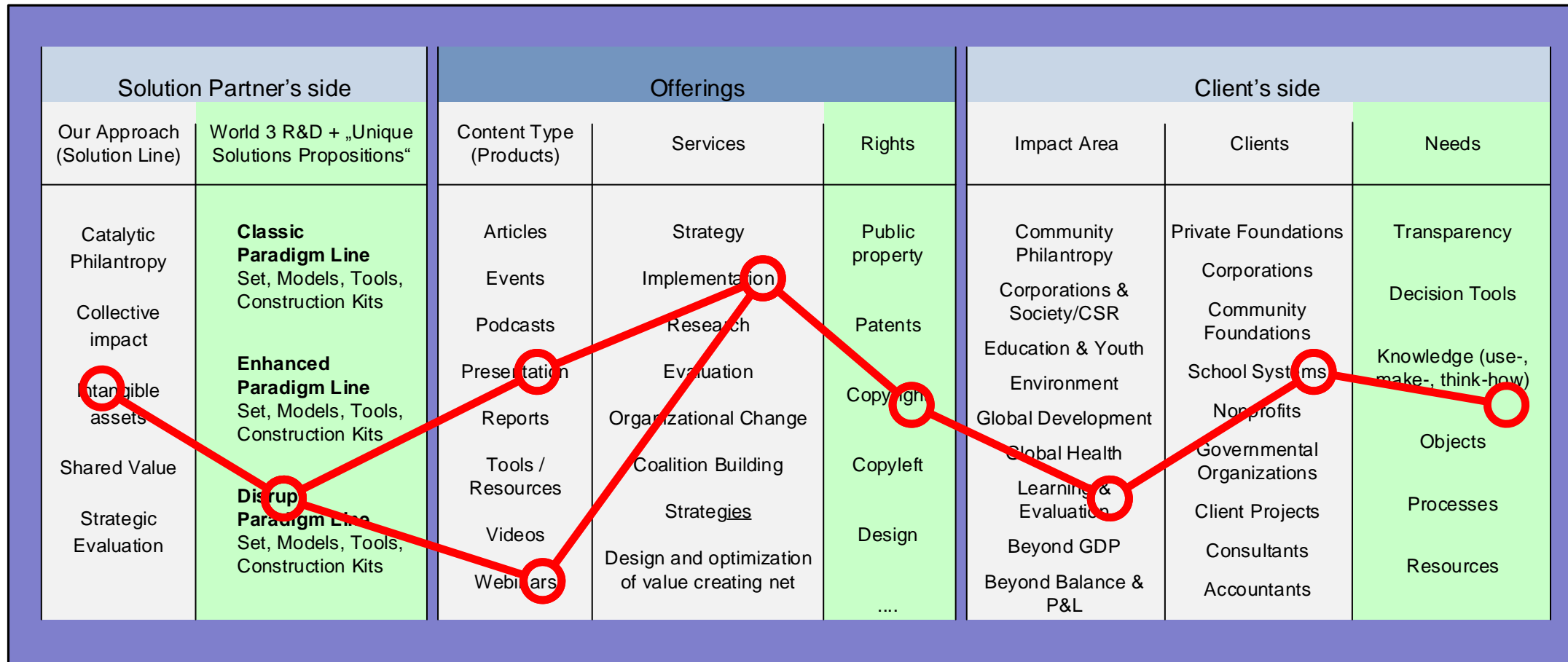
Resources and solutions



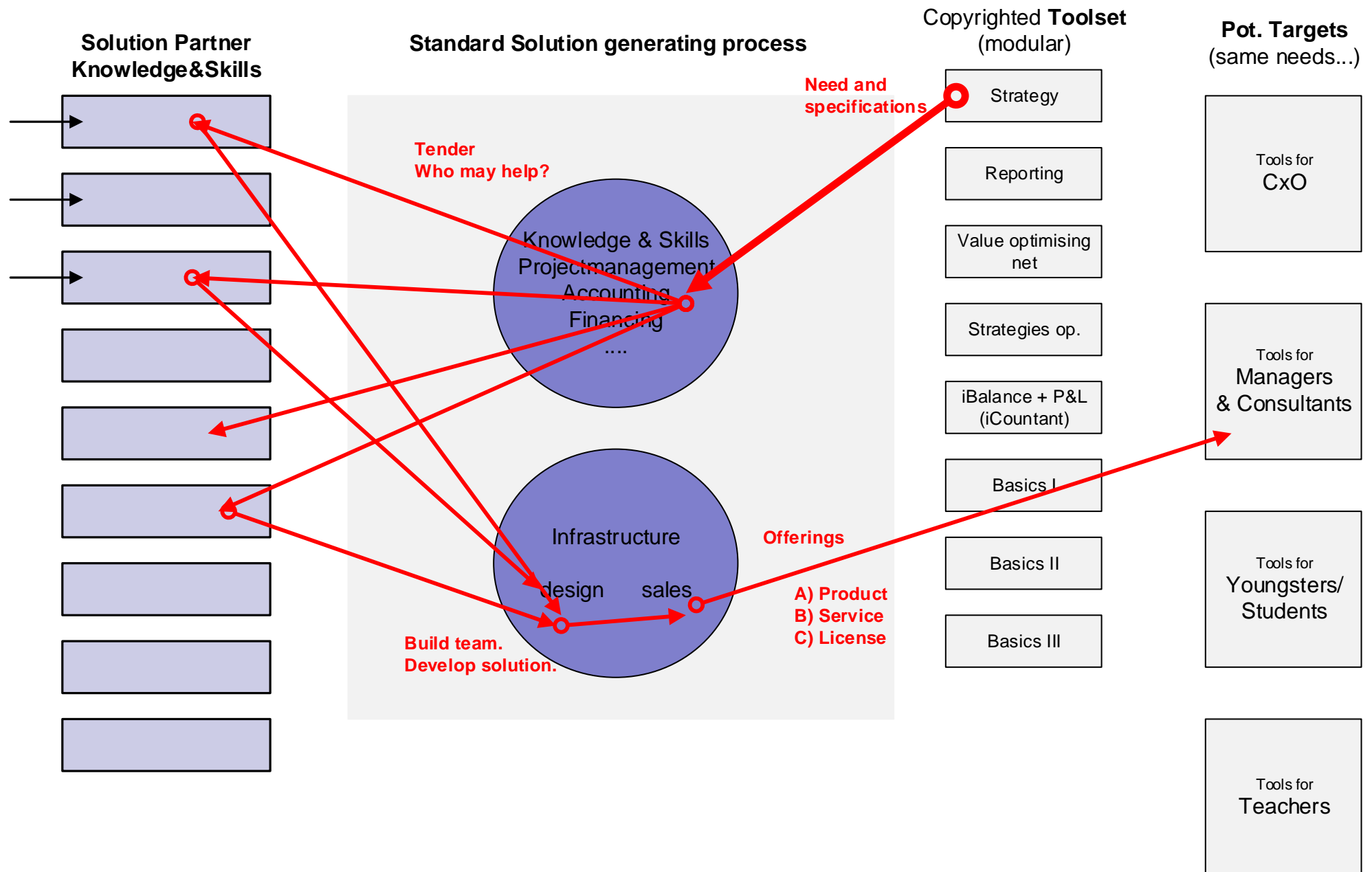
Resources and solutions



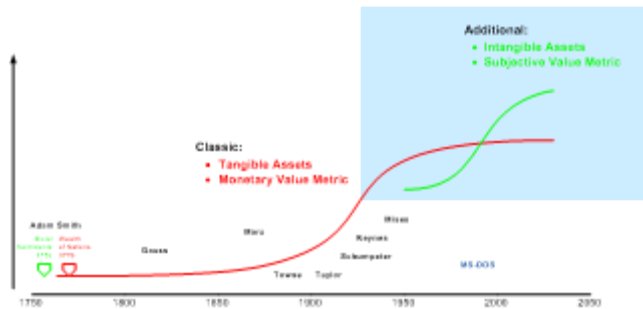
Potentials – Offerings – Needs



Development process of tools



BusinessModel INSEDE / B'E-Systems



Cluster (main foci)

1. Economists (political)
2. Economists (business)
3. Teaching & Consulting
 - 3.1 Education
 - 3.2 Consultants
 - Management
 - Business Model
 - Strategy
 - Change...
- Operational tasks
 - Marketing & sales
 - Research & Development
 - Production & procurement
 - Quality & environment
 - HR and services
 - Logistics & Finance
- Industries
 - Finance...
 - VInsurance...
 - Production...
 - Services...
4. Accounting
5. Laws, rules
6. Auditors

